

This course is designed to give a comprehensive all round introduction to all the essential aspects of news reporting and writing. During the two day course you will learn how to find and shape ideas for news stories; what to ask when an editor is briefing you; how to make sure you get all the facts you need to write a fully-rounded news report; how to interview subjects, get the quotes you need and present them accurately and how to write to deadlines.

## Course Information

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Duration:	Two days	Location:	London
Cost:	Public course: £595 plus VAT Individual tuition: £990 plus VAT	Dates:	Please call 020 7359 9880 or visit <a href="http://www.lcmj.co.uk">www.lcmj.co.uk</a>

## Key topics

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- Finding a news story
- Research a story
- Structuring a news story
- Conducting an interview
- Working to deadlines
- Journalists and the law

## Course Outline

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What makes news stories and how to find and research them

- The fundamental requirements for any story to be classified as news
- Knowing your audience - what will be new and of interest to them?
- Learning where news is to be found
- How to find an angle that makes a story worth reporting
- The internet, archives, published and unpublished sources

Finding news in press releases, reports and meetings

- How to spot hidden angles and stories
- How to develop press releases by gathering additional information and finding a better angle

Structuring a news story

- The Inverted Triangle method
- Ensuring the six essential elements are present high up in your news story

How to interview

- What questions to ask and the order in which to ask them
- How to win your subject's confidence
- Getting the right quotes and using them effectively
- Getting sources to say more than they intended

How to keep to deadlines

- Working against the clock
- How to save time by drafting the bulk of a story before you know what the final outcome - or your angle - will be
- Tips and tricks to make news editors happy

Law for journalists

- Defamation, contempt and privacy - what journalists need to know

**All courses at the London College of Media and Journalism are supported by six months telephone Helpline support.**