

Increasingly journalists are being asked to work alone and shoot their own video footage to accompany reports. The first day of this three day course looks at basic video camera technology, how to capture general footage and record interviews. Days two and three are studio based as you will edit your footage using Final Cut Express, adding sound and voiceovers, and finally learn how to export your report for the internet or for broadcast. The course includes a comprehensive introduction to either Final Cut Pro or Final Cut Express with the emphasis on capturing footage and preparing video for broadcast or the web.

Course Information

Duration:	Three days	Location:	London
Cost:	Public course: £995 plus VAT Individual tuition: £1,485 plus VAT	Dates:	Please call 020 7359 9880 or visit www.lcmj.co.uk

Key topics:

- Planning a shoot
- Shooting on location
- General introduction to editing
- How to use Final Cut Express
- Editing your footage
- Adding sound, images and titles
- Exporting for broadcast or internet

Course Outline

Day One - Planning a shoot and capturing your footage

Planning a shoot

- What is the story and what footage will be appropriate
- Formulating ideas and selecting the one to work
- Preparing for a shoot - a shortlist of things to take
- Release forms and when you need to use them

Different types of shot

- Basic Shots
- Framing shots
- POVs (Points of View)
- Close up shots
- Considering eye-lines
- Anticipating problems
- Panning shots
- Tripods and camera shake

Shooting general footage on location

- Establishing a shot
- Creating a context
- Working with natural light
- Tips for capturing movement

Preparing to shoot an interview on location

- Planning an interview
- How long do you have
- Research your subject
- Planning questions in advance
- Framing questions and eliciting answers
- Questions to ask to create soundbites

Shooting interviews on location

- Creating a context shot or background for the interview
- Lighting natural versus artificial lighting
- Working within time constraints
- Shooting a piece to camera
- Problems to avoid

Capturing Audio

- Different noise considerations when using an on camera mic or external mic
- Recording sound
- Working with background noise

All courses at the London College of Media and Journalism are supported by six months telephone Helpline support.

Course Outline

Days Two and Three

Days 2 and 3 will be spent in the studio editing and preparing your footage for broadcast. You can choose to use either Final Cut Pro or Final Cut Express to edit and the course assumes little or no prior knowledge of Final Cut or video editing.

Introduction to editing digital video and Final Cut

- Shooting terminology • Understanding non-linear editing • Setting up a project • Final Cut and its interface • Choosing preference settings • Working with bins • Transferring your footage from the camera to the desktop

Reviewing your footage and making editing decisions

- Capturing and playing digital video in Final Cut • Viewing and marking clips • Working with your story • Selecting footage to use • Creating a piece with a start, middle and end

Editing your footage in Final Cut

- Understanding the Timeline and the Canvas • Editing in the Timeline • Viewing edit points • Inserting clips • Deleting clips and gaps • Trimming, dragging and fine-tuning edit points • Editing for impact • Using the trim edit window • Adding video transitions

Adding Audio

- Adjusting audio in the timeline • Editing sound clips • Creating Voice overs • Combining location recordings and voice-overs • Making audio-only edits • Applying audio transitions

Incorporating Still Images

- Adding logos, maps, diagrams and other items • Incorporating still images • Animating still images

Working with titles

- Adding titles • Animating titles

Finishing your project

- Exporting your sequence and clips • Preparing video for broadcast • Preparing your video for the web • Compression issues

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