

This course is a comprehensive introduction to different types of writing for anyone who wants to fast track a career into journalism – whether you plan to be writing for magazines or newspapers, working in PR or contributing to house journals. This is a practical, results driven course covering news reporting, researching a story, feature writing, interview techniques, sub-editing and essential legal and privacy issues.

## Course Information

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Duration:	Two days	Location:	London
Cost:	Public course: £595 plus VAT Individual tuition: £990 plus VAT	Dates:	Please call 020 7359 9880 or visit <a href="http://www.lcmj.co.uk">www.lcmj.co.uk</a>

## Key topics

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- Introduction to journalism
- Researching an article
- Different types of interview
- News reporting
- Feature writing
- Learning to Sub-edit
- Ethical and legal issues

## Course Outline

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Introduction to Journalism

Conducting your research

- The internet as a research tool • Traditional sources • What makes news and how to find it

Interviewing

- Face-to-face interviews • Telephone interviews • Interview techniques • The difficult interview
- Extracting information • Spotting hidden agendas • The press conference

News reporting

- News writing • Working to media deadlines • News desk organisation • Writing press releases

Feature writing

- Understanding your audience • Rewriting for different audiences • Developing a feature • Writing excellent introductions • Selling your feature

Sub-editing

- On-screen subbing • Writing headlines • Effective use of quotes

Ethics and legal issues

- Privacy issues

Questions and answers

**All courses at the London College of Media and Journalism are supported by six months telephone Helpline support.**